



Kania Kennedy

Kania “TechnoDiva” Kennedy is a graduate of Duke University and holds her B.S.E. in Electrical and Computer Engineering. A life long fan of technology and “gadgets,” she has always been the “go-to” girl when technological things need to be “hooked up” or “figured out.”

She began working with small businesses in 1997 when she designed her first website for ISP Today Magazine after teaching herself how to use Microsoft Frontpage. While her businesses have ranged from event planning and promoting to life coaching, she has continually designed and managed all of her personal and professional technology needs including setting up wireless networks, remote work-sites (telecommuting), implementing e-commerce functionality to her businesses, and integrating social media and web-casting.



Kania noticed that many of her fellow small business owners did not use technology as extensively and was often asked to “help” them do what she did so easily, thus TechnoDiva Training & Consulting was born. Her primary commitment is empowering business owners to *work SMART not hard*, so she keeps her prices reasonable and her client list selective. Easy to work with and committed to success, Kania assists small and emerging businesses grow, improve their productivity and efficiency, and make more money using technology.



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Training & Coaching topics

Talking Points & Workshop Topics

Upgrade Business Basics

If you find yourself frustrated when you think about building or maintaining a website or when you hear terms like "cloud-based" computing, this is the workshop for you! TechnoDiva will take you step by step through the process of bringing your small or emerging business into the 21st century.

Topics Covered Include:

- Upgrading your image to look professional
- Essential tools to do business quickly and efficiently while on the go
- Social Media Basics

Google Guru

Google has revolutionized how you are able to do business online as a small or emerging company. In this workshop you will learn how to optimize this POWERFUL and very affordable suite of products to create a professional appearance, connect with your target market, and "work smart, not hard."!

Wordpress Wiz

WordPress is a great infrastructure system for your website or blog, IF you know how to use it. In this training, Techno Diva teaches step-by-step installation to set up of a basic, yet customized WordPress Site!

Workshop Highlights

- Essential Plugins EVERY WordPress Site Needs, how to install, and how customize them
- The top three most versatile Themes
- Step by Step instruction on how to CUSTOMIZE your theme to look UNIQUE to you

Apploozza

The BEST part of SMART phones and Tablets are the Apps. In this seminar, TechnoDiva shares & trains participants on the best apps to optimize the use of smartphones & tablets business!

General Topics

SEO (Search Engine Optimization), Monetization, Mobile Mojo, E-Commerce Solutions, Program Integration, Social Media

